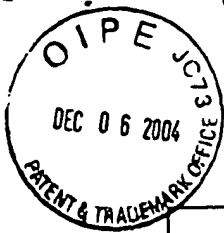


FIG. 9



USER PROFILE

GENERAL

NAME

AGE UNDER ☐15-19 ☐20-24 ☐25-29... ☐75-79 ☐80+

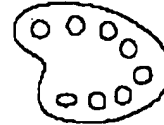
☐☐☐☐☐☐☐☐☐☐

BODY CONDITIONS

SKIN TYPE ☐ DRY ☐ COMBINATION ☐ OILY ☐ VERY OILY

SKIN TEXTURE

SKIN TONE ☐ LIGHT... ☐ DARK ☐ CHOOSE FROM COLOR PALETTE



WRINKLES

HAIR COLOR ☐ BLOND ☐ BROWN... ☐ RED ☐ BLACK ☐ CHOOSE FROM COLOR PALETTE

HAIR STYLE ☐ VERY SHORT ☐ SHOULDER LENGTH... ☐ VERY LONG

HAIR CONDITION ☐ DRY ☐ OILY... ☐ PERMED ☐ DRY

EYE COLOR ☐ BLUE ☐ BROWN... ☐ HAZEL ☐ CHOOSE FROM COLOR PALETTE

FACIAL SHAPE ☐ ROUND ☐ OVAL... ☐ SQUARE

SPECIAL CONDITIONS ☐ ALLERGY... ☐ OTHERS

DEMOGRAPHICS

REGION ☐ EAST COAST... ☐ WEST COAST

CLIMATE ☐ HOT ☐ HUMID ☐ DRY ☐ SUNNY

LIFESTYLE ☐ ACTIVE ☐ OUTDOORS ☐ SPORTS... ☐ SEDENTARY

PREFERENCES

COSMETIC COLOR (HAIR, LIPSTICK, ... BLUSH)

APPAREL COLOR (TOP, ... SKIRT)

ACCESSORY TYPES (EARRINGS, ... NECKLACE)

PRODUCT TYPES (SKINCARE, MAKE-UP,...)

PREFERRED BRANDS (LANCOME, L'ORÉAL, ...)

PURCHASE HISTORY

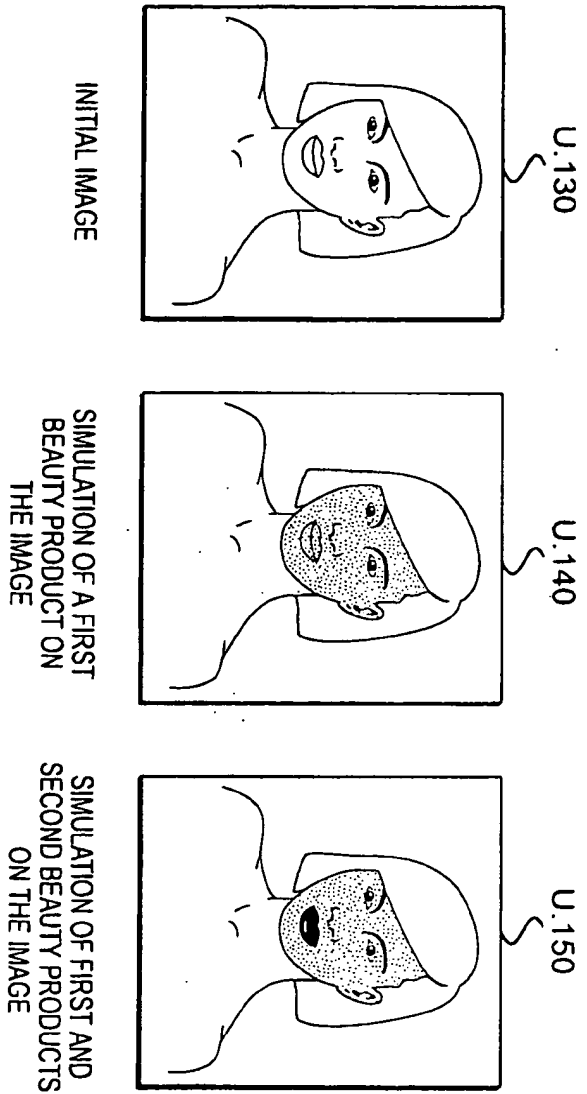
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FIG. 16

OK TO ENTER AS APPROVED 3/24/05



QUERY: IS YOUR SKIN OILY?

U.160

SIMULATION OF THE FIRST BEAUTY PRODUCT ACCEPTABLE?

☒ YES  
☐ NO

U.170

**Figure 22**